# 2013 WOMEN'S FINAL FOUR HOST COMMITTEE, INC.

Audit of Financial Statements

June 30, 2013



# Contents

| Independent Auditor's Report   | 1 - 2 |
|--|-------|
| Basic Financial Statements   |       |
| Statement of Financial Position  | 3     |
| Statement of Activities  | 4     |
| Statement of Cash Flows  | 5     |
| Notes to Financial Statements  | 6 - 7 |
| Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards | 8 - 9 |



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### Independent Auditor's Report

To the Local Organizing Committee of the 2013 Women's Final Four Host Committee, Inc.

#### Report on the Financial Statements

We have audited the accompanying financial statements of the 2013 Women's Final Four Host Committee, Inc. (Committee) which comprise the statement of financial position as of June 30, 2013, the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the 2013 Women's Final Four Host Committee, Inc. as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated December 22, 2013, on our consideration of the 2013 Women's Final Four Host Committee's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the 2013 Women's Final Four Host Committee's internal control over financial reporting and compliance.

A Professional Accounting Corporation

Metairie, LA December 22, 2013

# 2013 WOMEN'S FINAL FOUR HOST COMMITTEE, INC. Statement of Financial Position June 30, 2013

| Assets                                     |           | =-:        |
|--|-----------|------------|
| Cash and Cash Equivalents                  | \$        | 51,751     |
| Receivable Due from the State of Louisiana |           | 97,883     |
| Other Receivables                          |           | 81,207     |
|  |           |            |
| Total Assets                               | \$        | 230,841    |
| Liabilities and Net Assets                 |           |            |
| Liabilities                                |           |            |
| Accounts Payable                           | \$        | 230,841    |
| Total Liabilities                          |           | 230,841    |
| 10141 <u>- 1412 11140</u>                  |           | 200,0      |
| Net Assets                                 |           |            |
| Unrestricted                               | 08-       | <b>4</b> 0 |
|  | V.        | 000 044    |
| Total Liabilities and Net Assets           | <u>\$</u> | 230,841    |

# 2013 WOMEN'S FINAL FOUR HOST COMMITTEE, INC. Statement of Activities For the Year Ended June 30, 2013

| Unrestricted Revenue and Other Support  | \$<br>1,068,062 |
|---|-----------------|
| Program Expenses                        |                 |
| Local Organizing Committee and Citywide | 917,054         |
| Participating Team and Game Operations  | 79,653          |
| External Events                         | <br>71,355      |
| Total Program Expenses                  | <br>1,068,062   |
| Change in Net Assets                    | ¥               |
| Net Assets, Beginning of Year           | <br>            |
| Net Assets, End of Year                 | \$<br>-         |

# 2013 WOMEN'S FINAL FOUR HOST COMMITTEE, INC. Statement of Cash Flows For the Year Ended June 30, 2013

| \$  |                |
|-----|----------------|
|     |                |
|     |                |
|     | (179,090)      |
|     | 230,841        |
|     |                |
|     | 51,751         |
|     |                |
|     | 51,751         |
|     |                |
|     | - <del> </del> |
| 200 |                |
| \$  | 51,751         |
|     | \$             |

### Note 1. Description of Reporting Entity and Summary of Significant Accounting Policies

### **Reporting Entity**

The 2013 Women's Final Four Host Committee, Inc. (the Committee) is organized as a non-profit corporation under the provisions of the Louisiana Nonprofit Corporation Law, Chapter 201 of Title 12 of the Louisiana Revised Statutes, exclusively to foster national amateur sports competition. The Committee was formed on April 12, 2012 for the purpose of serving as the Host Committee for the 2013 Women's National Collegiate Athletic Association Final Four Basketball Championship in New Orleans, Louisiana. All of the corporate powers and authority of the Committee are vested in and exercised by a Board of Directors.

The Committee entered into a cooperative endeavor agreement with the Louisiana Department of Culture, Recreation and Tourism, Office of Tourism, whereas, the Office of Tourism appropriated one million dollars of their budget for the Committee's use. The appropriated funds were to supplement administrative costs, facility usage, and other production expenses to successfully plan, coordinate, promote, produce, host, and manage all activities associated with the 2013 NCAA Women's Final Four.

#### **Basis of Accounting**

The Committee prepares its financial statements in accordance with accounting principles generally accepted in the United States of America, which involves the application of accrual accounting; consequently, revenues are recognized when earned, and expense are recognized when incurred.

#### **Basis of Presentation**

Financial statement presentation follows the recommendations of the FASB Accounting Standards Codification (ASC) 958-205 (Not-for-Profit Entities - Presentation of Financial Statements). In accordance with ASC 958-205, the Committee is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets. As of June 30, 2013, the Committee had no net assets.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### Cash

For purposes of the statements of financial position and cash flows, cash and cash equivalents include demand deposits at a financial institution.

#### 2013 WOMEN'S FINAL FOUR HOST COMMITTEE

#### **Notes to Financial Statements**

# Note 1. Description of Reporting Entity and Summary of Significant Accounting Policies (Continued)

#### Revenues and Receivables

As mentioned above, the Committee entered into a Cooperative Endeavor Agreement (CEA) with the State of Louisiana, whereby \$1 million was appropriated to the Committee. The Committee incurred expenses in hosting the 2013 Women's Final Four that, under the terms of the CEA, entitled the Committee to reimbursements of \$897,883. At June 30, 2013, the State of Louisiana reimbursed the Committee \$800,000. The remaining balance due from the State of Louisiana, in the amount of \$97,883 was paid to the Committee subsequent to June 30, 2013. The Committee earned revenue from other sources, which totaled \$81,207 as of June 30, 2013. This total was collected in full by the Committee subsequent to June 30, 2013.

#### Income Tax Status

The Committee is qualified as a non-profit corporation and is exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(3).

#### Note 2. Uncertain Tax Positions

The Committee accounts for uncertain tax positions in accordance with Financial Accounting Standards Board (FASB) ACS 740 (formerly Financial Accounting Standards Board Interpretation No. 48, Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109). FASB ACS 740 prescribes recognition threshold and measurement process for financial statement recognition of uncertain tax positions taken or expected to be taken in a tax return. The interpretation also provides guidance on recognition, derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. There was no impact on financial position or results of operations. The Committee's open tax years are 2012 and 2013.

#### Note 3. Subsequent Events

Management has evaluated subsequent events through the date that the financial statements were available to be issued, December 22, 2013, and determined that no events occurred that require disclosure. No subsequent events occurring after this date have been evaluated for inclusion in these financial statements.



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# REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

#### INDEPENDENT AUDITOR'S REPORT

To the Local Organizing Committee of the 2013 women's Final Four Host Committee, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of 2013 Women's Final Four Host Committee, Inc. (Committee) (a nonprofit organization), which comprise the statement of financial position as of June 30, 2013, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated December 22, 2013.

#### Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Committee's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Committee's internal control. Accordingly, we do not express an opinion on the effectiveness of the Committee's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses; however, material weaknesses may exist that have not been identified.

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Committee's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Committee's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose. Under Louisiana Revised Statute 24:513, this report is distributed by the Legislative Auditor as a public document.

A Professional Accounting Corporation

Metairie, LA December 22, 2013